Challenges and Future Directions of Automotive Software Engineering

Panel Discussions

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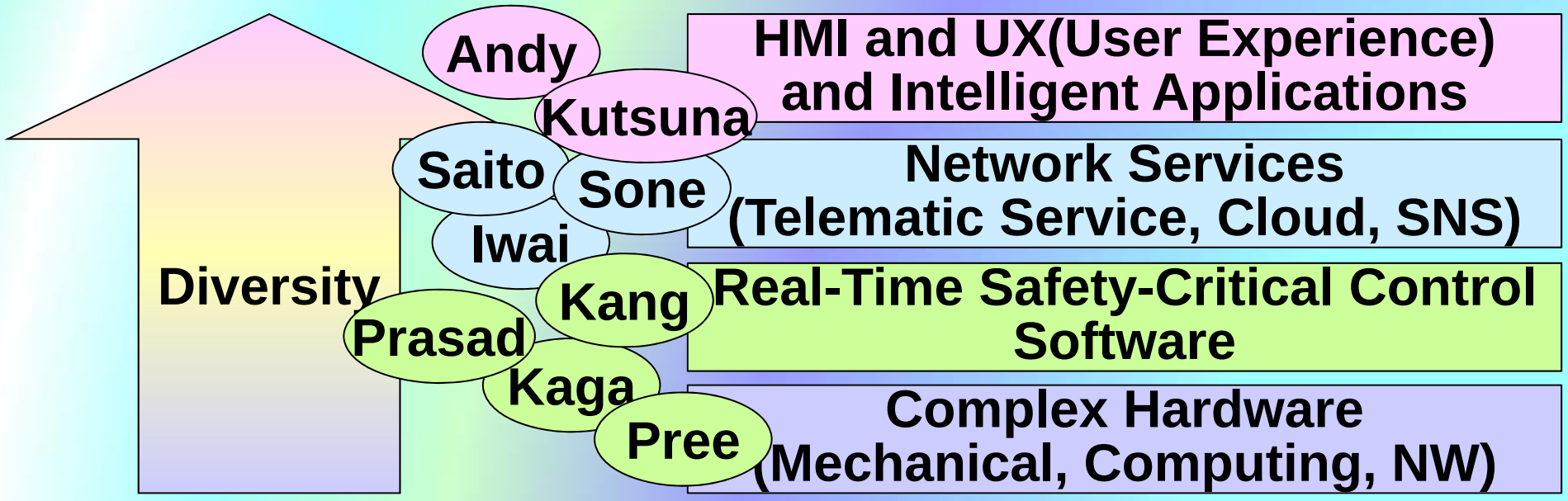
Observations on Engineering Innovation

- More Diverse Aspects of Automotive Software
  - From Hardware Control to User Experience
- Needs “Diverse” Engineering and Applications to Anticipate the Diverse Aspects of Software



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Observations on Real-World Innovation

- Changing World and Its Impact
  - Real Driving Force Comes from Customers
- Emerging EV(Electronic Vehicle) Trend
  - Fundamental Change of Automotive Software?
- Impact of Network and Services: Is Car Attractive to Net Age People and Society?
  - iPhone, SNS, Cloud, Smart Grid,…

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Discussions

- Q1: What Innovation in Automotive We Can Expect in Next 5-10 Years Driven by Software from Your Perspective
- Q2: To Make the Innovation Happen, What We Should Do
- Q3: What is the Promising Way to Accelerate the Innovation

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What We Should Do
WORK HARD !!

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What We Should Do
WORK TOGETHER !!

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